

# JOHN MCGARRAH | WEB DESIGN/DEVELOPMENT | FLASH ANIMATION

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## OBJECTIVE

To obtain a challenging and fulfilling position in the Web Design industry that allows me to contribute my proven technological, interpersonal, and creative skills.

## SKILLS

### Extensive Web Design and Development Skills

Extensive understanding of X/HTML and CSS languages, object-oriented programming, and some database technologies; ability to integrate with various programming environments (PHP, JavaScript, ActionScript, XML)

Proficient in common web standards practices to make sites load quickly, table less, easy to maintain, intuitive to use, easy to upgrade, cross-browser compatible and rank high in search engines.

Comprehensive experience as a graphic designer working with Adobe Photoshop and Creative Suite programs to create visually aesthetic site-mockups and web-ready graphics

Current working knowledge in Flash Animation (ActionScript 2.0, XML)

Good Search Engine Optimization Knowledge and aware of black hat SEO.

Strong attention to detail.

### Strong Interpersonal, Customer-Service, and Communication Skills

Highly adaptive and responsible; able to excel independently and as a team member

Possess a strong ability to learn new skills and techniques quickly and effectively

Experience working with a wide array of high profile clients and their staff

Good project management and budgeting of time.

## EXPERIENCE

**Flash Designer** November 2007 - Present  
Einstein Industries, San Diego, CA

Create Flash animated website headers and design, construct, and maintain Flash Video Websites (Media Centers). Create flash News Tickers and all other projects that require flash. Update and maintain flash projects that had already gone live. Work with Project Managers, Writers, Integration Consultants to complete projects.

**Website Maintenance Tech to Production Assistant** November 2006 – November 2008  
Einstein Industries, San Diego, CA

Duties comprised of page additions and additional page corrections to existing live websites. Used language knowledge of Flash, ActionScript, HTML, XHTML, XML, PHP, ASP, JS and CSS. Developed and implemented Search Engine Optimization (SEO) tactics and keywords. Dropped all content into current production websites. Built out current production sites from PSD to slicing to coding. Work with Project Managers, Writers, Integration Consultants to complete projects.

**Web Designer/Programmer** June 2003 - Present  
Freelance

Website design  
Website build and maintenance  
SEO implementation  
Management and personal hosting packages  
flash animation and digital video

## EDUCATION

**Mesa College, San Diego CA** May 2006 Undergrad in Multimedia, with emphasis in Media Arts, and Graphic Design

**Casa Grande High School, Petaluma, CA** May 2003 General Education along with courses in Journalism, Photography, Desktop Publishing, and Webpage Design.